

# International Greater Bay Area CRE Innovation Leadership Awards



International Customer Relationship Excellence (CRE) Innovation Leadership Awards aims to recognize innovative services, programs, products, solutions, technologies, applications, business cases, successful campaigns that inspire and strengthen Innovation Leadership and culture to accelerate business growth and customer relationship excellence.

### Past Winners of the CRE Innovation Awards:

 <b>HEALTHIER, LONGER, BETTER LIVES</b>  <b>Innovative Technology</b>	 <b>安盛</b>  <b>Innovative Technology</b>	 <b>AIS</b> Your World. Your Way. <b>CRE Innovative Mobile Digital Lifestyle Campaign</b>	 <b>太平洋保險 CPIC</b>  <b>Innovative Technology</b>	 <b>DBS</b>  <b>Innovative Technology</b>
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Please indicate which **CRE Innovation Awards categories** you would like to participate in (e.g.  )

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Best Core Banking Technology Service | <input type="checkbox"/> Best Enterprise Governance, Risk and Compliance       | <input type="checkbox"/> Best Process Automation                     |
| <input type="checkbox"/> Best AI Technology Service           | <input type="checkbox"/> Best Cyber Security and IT Risk Management Technology | <input type="checkbox"/> Best Self-Service Implementation            |
| <input type="checkbox"/> Best Big Data Application            | <input type="checkbox"/> Best Mobile Banking Technology Implementation         | <input type="checkbox"/> Best Internet of Things                     |
| <input type="checkbox"/> Best Conversational AI Service       | <input type="checkbox"/> Best Omnichannel Technology Implementation            | <input type="checkbox"/> Best Business Continuity Technology         |
| <input type="checkbox"/> Best Operational Risk Technology     | <input type="checkbox"/> Best Consumer and Mobile Payment Technology           | <input type="checkbox"/> Best Data Analytics Technology              |
| <input type="checkbox"/> Best Insurance Technology            | <input type="checkbox"/> Best Payment Processing Technology                    | <input type="checkbox"/> Best Cross-border Wealth Management Service |
| <input type="checkbox"/> Best Blockchain Solutions            | <input type="checkbox"/> Best Fintech Start-Up                                 | <input type="checkbox"/> Best Cooperating Ecosphere                  |
| <input type="checkbox"/> Best Corporate Payments Service      | <input type="checkbox"/> Best Retail / Supply Chain Management                 | <input type="checkbox"/> Best Trading Systems                        |
| <input type="checkbox"/> Best ESG Index Provider              | <input type="checkbox"/> Best ESG Solution                                     | <input type="checkbox"/> Innovative ESG Product                      |
| <input type="checkbox"/> Best Virtual Bank                    | <input type="checkbox"/> Best Retail Banking                                   | <input type="checkbox"/> Best MPF Technology                         |
| <input type="checkbox"/> Best Lending Service                 | <input type="checkbox"/> Best Corporate Banking Service                        | <input type="checkbox"/> Best Cloud Technology                       |
| <input type="checkbox"/> Best Marketing Campaign              | <input type="checkbox"/> Best Fintech Corporate Service                        | <input type="checkbox"/> Best RegTech Solution                       |

Please indicate which **Individual categories** you would like to participate in and how many individuals per category. You may write the number of participants in the boxes provided (e.g.  ):

- CEO/Entrepreneur CEO of the Year\*\*  
  CRM Director of the Year  
  CRM Manager of the Year  
  Project Manager of the Year  
  Project Analyst of the Year  
 CS Manager of the Year  
  CS Analyst of the Year  
  CS Supervisor of the Year  
  CS Team Leader of the Year  
  CS Professional of the Year

The following option apply to Customer Service Manager, Analyst, Supervisor, Team Leader and Professional Only

- Contact Center  
  Marketing Center  
  Sales Center  
  Service Center  
  Technical Center  
  Training & Development (T&D) Center

Applicant Details		Applicant Company Details	
<i>Full Name</i>		<i>Company Name</i>	
<i>Job Title</i>		<i>Business Address</i>	
<i>Department</i>			
<i>Email Address</i>		<i>Country/Postal</i>	
<i>Telephone &amp; Fax</i>		<i>Website</i>	
<b>Enrolment</b>			

Company Chop & Signature

Date